

2022 ANNUAL REPORT

To inspire and enrich people, families and communities through the power of the horse.



CLOVERLEAF: A YEAR IN REVIEW

2022 FINANCIALS

REVENUE, SUPPORT, AND GAINS/(LOSSES)

Equine assisted revenue
Contributions
Special event income, net of direct benefit to donors
In-Kind Support
Investment income/(loss), net
Debt forgiveness on PPP loan

Other income/(loss)
Net assets released from restrictions

Donor		Donor			
Restrictions		Restrictions		Total	
\$	237,717			\$	237,717
\$	417,471	\$	381,490		798,961
\$	210,983			\$	210,983
\$	406,139			\$	406,139
\$	2,912	\$	(59,293)	\$	(56,381)
\$	79,242			\$	79,242
\$	42,721			\$	42,721
\$	417,508	\$	(417,508)	\$	-

With

Total revenue, support, and gains/(losses)

\$1,814,693 \$ (95,311) \$ 1,719,382

EXPENSES

Salaries, taxes, and benefits \$ 587,799

Maintenance, depreciation, and amortization \$ 269,650

Without

Facility costs \$ 112,106 Horse expenses \$ 104,345 Donated services \$ 406,139 Professional fees \$ 172,778 Other expenses \$ 128,531

Total

2022 Highlights Video

2022 UNITS OF SERVICE

Total expenses \$1,781,348





ADDITIONAL IMPACT MADE IN 2022:

- \$106,107- value of services fully subsidized for recovering military personnel and youth from marginalized communities.
- \$3,697- value of scholarship money awarded to five clients.
- 90% of clients reported improved mental well-being and 86% of clients reported improved physical well-being.



IMPORTANT NEWS IN 2022

INTRODUCING CLOVERLEAF EQUINE CENTER... "HORSES HELPING HUMANS THRIVE."

Cloverleaf Equine Center (formerly The Northern Virginia Therapeutic Riding Program) completed an extensive rebranding effort in response to organizational growth and to prepare for future expansion. At the heart of the rebrand was a change of the program name to Cloverleaf Equine Center – reflecting that services offered now extend beyond the Northern Virginia area and include more than therapeutic riding – and an update to the center's logo. "This was a major milestone for the organization. We have grown so much in the last 20 years and are excited that our brand now reflects all we do," said Kelsey Gallagher, Executive Director.



A cloverleaf symbol already had great significance to the organization. The Cloverleaf name is a nod to the center's early beginnings as the Fairfax County 4-H Therapeutic Riding Program. In addition, the property is located in an area known as Cloverleaf Farm Estates, so the name honors the organization's historical ties to the town of Clifton. Each leaf of a clover represents the different programs offered and the populations served through equine-assisted services.

In addition to the name and logo change, we added a new tagline "Horses Helping Humans Thrive" and launched a new website – cloverleaf equine center.org. Collectively these changes set the stage for the next 20 years of growth.

EDELMANS DONATE \$1 MILLION

In an act of extraordinary generosity and vision, Jean and Ric Edelman donated \$1 million to Cloverleaf to establish an endowment fund. The gift was made at the very end of 2021 and announced in 2022. Gifts to the endowment fund are invested in perpetuity, with investment income available to fund Cloverleaf's equine-assisted services and activities each year, helping to ensure that a growing number of clients have access to high quality, affordable services.

Jean, a member of Cloverleaf's Board of Directors, shared their motivation in making this transformational gift. "Forty years ago, Cloverleaf's founders had a vision: to give children and adults the opportunity to experience the unique healing effect horses offer. Horses are magical in the love and care they share with us, and that's why Ric and I are honored to sustain their vision, helping ensure that those who can benefit from this important therapy have the access they need."





POLO CLASSIC 2022

Cloverleaf Equine Center's 16th annual Polo Classic in The Plains, VA generated record net income of \$217,000. With COVID largely in the rearview, Cloverleaf re-introduced its popular General Admission Tent, rebranded as the "Goalside Party." Sponsors enjoyed individual tents with private lawn and deck space. Tailgates were an exciting new addition on the players' side of the arena, allowing guests to bring their own party to Polo!



RIDE TO THRIVE HORSE SHOW RETURNS

The Ride to Thrive Horse Show returned to Frying Pan Park on May 21 after a two-year hiatus due to the pandemic. Clients were thrilled to be back to celebrate their many accomplishments and show off their riding skills. This year's Show also included our Champion's Circle Reception followed by our annual Volunteer Appreciation Party, to honor the many donors and volunteers who make our work possible.

THINGS WE'RE PROUD OF IN 2022

DEIA EFFORTS LAUNCH

Recognizing the need to continually strive to be more inclusive, Cloverleaf officially launched a Diversity, Equity, Inclusion, and Access (DEIA) effort in 2022. Activity included preliminary staff trainings and working groups focused on ways to improve access and inclusion for the LGBTQ+ community, people of color, and people with disabilities.

VOLUNTEER PARTICIPATION INCREASES

Volunteers are driven by a single purpose: to make the world a better place! Thank you to our team of exceptional volunteers at Cloverleaf Equine Center. Whether they commit their time to assist in client sessions and daily barn shifts, or get involved with committees and special projects, volunteers are the reason Cloverleaf continues to thrive! In 2022, volunteers donated 12,296 hours around the farm, an increase from 9.657 hours in 2021.

Mighty Miss Maybelle retired at the end of the summer and moved back home with her owner to enjoy the retired life. Maybelle joined the Cloverleaf family in June 2018, serving clients for a little over four years. She contributed to all aspects of the program – from being present and engaged in therapeutic riding sessions to being a steady steed for military clients—and is missed around the farm. Thank you Maybelle!

TERESA MEADE VOLUNTEER OF THE YEAR:

Ginny Craig

YOUTH VOLUNTEER OF THE YEAR:

Grace Mosher

CLOVERLEAF WELCOMED TWO HORSES:

Tex & Winnie



CLIENT SPOTLIGHT: ANGELICA

THRIVE: (NOUN) "DISCOVERING WHO YOU ARE AND THE PERSON YOU ARE BECOMING.
REACHING OUT TO SUCCESS WITH HAPPINESS AND COMPASSION. NOT ONLY SURVIVING
BUT LIVING LIFE WITH PASSION AND JOY."

Two-year-old Physical Therapy client, Angelica Conway, truly thrived in her time at Cloverleaf Equine Center in 2022.

Angelica has three major diagnoses: Prader-Willi Syndrome [PWS], autism, and scoliosis, but "these diagnoses do not define her...they are a part of her life and will help define her character in overcoming obstacles to living an independent life...", her mother, Gennelle Conway, points out quickly.

Children with Prader-Willi Syndrome, a rare genetic neurobehavioral disorder, experience low muscle tone, short stature, and cognitive deficits, among other symptoms (www.pwsausa.org). Physical therapy utilizing equine movement is a powerful tool for Angelica to pursue her goals. Just five minutes on a walking horse can provide 500 neuro-motor inputs to the patient, providing gains in strength and balance by replicating human gait.

Meet Angelica

Angelica started physical therapy at Cloverleaf Equine Center in January of 2022 with therapist Sydney Sawyer. Her primary goals were to build core strength and to walk independently. Look at what she had accomplished by October.

Watch Angelica's physical therapy session. Go Angelica!





"Horses Helping Humans Thrive", is so much more than Cloverleaf's tagline. It's not just what we do... it's who we are... what we strive to be... and the opportunity for every client when they set foot on the farm.

Gennelle and Charles, Angelica's parents, remind us how we change lives at Cloverleaf: "There are kids like mine, and others with disabilities that need a facility they can depend on to help increase the abilities they are falling short on," says Charles. "Every bit counts for the clients that are using [the facility], the volunteers that touch Angelica's life, the support and training that gives us this quality instruction. It all matters to provide an atmosphere where children with disabilities can really thrive," adds Gennelle.

CLOVERLEAF: 2022 STATS

HELPING HANDS:

4 WORKDAYS

70 WORKDAY VOLUNTEERS

12,296 total volunteer hours

190 ACTIVE VOLUNTEERS

HEALTHY HORSES:



16 program horses

251 BAGS OF GRAIN

555 HOOVES TRIMMED

2.194 BALES OF HAY!

ORGANIZATIONS CLOVERLEAF PARTNERED WITH OR SERVED IN 2022:

Larmax Homes

- Second Story+
- Major Local Military Installation+
- Washington School for Girls+
- Fairfax County Sheriff's Office+ Glasgow Middle School*
- National Capital Treatment & Recovery+
 - +Fully subsidized by Cloverleaf

SPECIAL THANKS

2022 CHAMPION CIRCLE DONORS:

CLOVERLEAF EQUINE CENTER THANKS THESE INDIVIDUALS AND BUSINESSES FOR THEIR DONATION OF \$1,000 OR MORE IN 2022.

> Anonymous (4) 1906 Group LLC

> > Lauren Allen

AM of Washington DC LLC American Legion Bicentennial Post 1976

American Legion Post 177 AmerisourceBergen Foundation

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Faye Austin

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Clifton Community Woman's Club

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The O'Shaughnessy-Hurst Memorial Foundation

The Sunnen Foundation Debora Reynolds & Marshall Thompson

LTG & Mrs. Richard Trefry

Heidi & Michael M Tryon

Louise & Steven Turner

United States Equestrian Federation

Van Metre

VFW Post 1503

VFW Post 1503 Auxiliary

Marlene Wilklow

Jeff & Sally Wilklow Wise Foundation

LEGACY CIRCLE DONORS:

CLOVERLEAF EQUINE CENTER THANKS THESE INDIVIDUALS FOR NAMING A DONATION TO CLOVERLEAF IN THEIR WILL OR ESTATE PLANS.

2022 Cloverleaf Staff Members:

Kelsey Gallagher, Executive Director*
Wendy Baird, Development Director
Christina Germinario, Operations Director*^
Tessa Hassett, Program Director*^

Marisa Alonso, Development Associate Hela Baer, Licensed Clinical Social Worker Nicole Bass. Instructor* Mike Burke, Facilities Coordinator Nalani Cochran, Shift Leader Erica Dillon, Executive Assistant Clarice Gutman, Equine Coordinator* Rose Khattab. Shift Leader Sarah Maceyak, Instructor* Kenna Mauro, Volunteer Coordinator*^ Shelby Morrison, Communications Manager Erin Mueller, Physical Therapist Sydney Sawyer, Physical Therapist Lauren Seibel, Instructor* Kristen Stombres, Program Assistant Katie Wanstrath, Office Manager

*Instructors
^Full-time staff

Kelly Harbitter, Chair

2022 Cloverleaf Board of Directors:

Jeffrey Wilklow, Vice Chair
Bob Baldassari, Treasurer/Finance Committee Chair
Elizabeth Bille, Secretary
Alla Cline
Gary Cubbage, Building Committee Chair
Jean Edelman
Louise Foreman
Ann Marlow, Governance Committee Chair
Mitch Martin
Rita Norton

Board and Staff lists as of 12/31/2022



Cloverleaf Equine Center exists to help each individual realize their highest potential by providing equine-assisted services to people with disabilities, youth from marginalized communities, recovering military personnel, and others in need in an inclusive, community-based setting.

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cloverleafequinecenter.org



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Instagram: @cloverleafequinecenter



YouTube: Cloverleaf Equine Center

